Hess UnAcademy

Advertise with Hess UnAcademy: **The Hub for Parents, Educators & Innovators**

Our Reach

Hess UnAcademy is the premier online destination for quality educational resources, reaching a dedicated community eager for classroom innovation.

3,500,000+ Annual Impressions	**2,400,000+** Annual Pageviews	**1,000,000+** Annual Visitors
14,000+ Social Followers	**25,000+** Email Subscribers	**41%** Email Open Rate

Our Audience

Our readers are influential decision-makers in education. They trust Hess UnAcademy for the best homeschool and classroom materials, always seeking fresh ideas and tools to enhance learning environments.

84% FEMALE

76% MARRIED

52% AGED 25–42

68% PARENTS

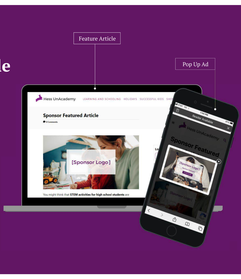
Your Advertising Options

Ideal for targeted placements or comprehensive bundled packages that maximise reach and engagement.

Choose from flexible A La Carte options or our all-inclusive Tiered Packages, designed to meet your brand's unique needs.

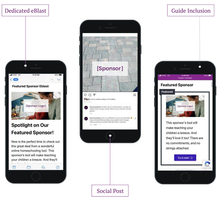
Sponsored Article Creation

Our ad packages give you the creative edge needed to maximize brand visibility and elevate event awareness. From on-site advertisements, calendar listings, email campaigns and social media coverage - we have all of your promotional needs covered.



Sponsorship Opportunities

As a presenting sponsor, you can leverage our signature editorial features and social media posts to create powerful brand impressions and drive local interest. We also offer engaging email newsletters to our owned, engaged audience.



Successful Partnerships

At Hess UnAcademy, we don't just sell advertising—we build brands. Our proven, creative strategies ignite genuine interest, foster deep engagement, and forge lasting bonds with an audience that trusts us implicitly. It's why educational tools, subscription services, and curriculum developers alike turn to us time and again. When you partner with Hess UnAcademy, you're not just buying ads—you're investing in advertising that drives real results.

coursera · mint mobile · udemy · 2U · Acceleration Partners · astound Commerce · CLOUDWAYS by DigitalOcean · EMERITUS · ispring · KiwiCo · Lingoda · trint · MedStar Health · movavi · OUTSCHOOL · loom · think-cell · VFAIRS · wondershare · Zoho · SQUARESPACE

Tiered Packages

Ad Type	Bronze	Silver	Gold (Best Value)	Platinum	Diamond
Feature Articles	1	3	5	7	9
Pop-Up Ads (7 Days)	1	3	3	4	5
Sidebar Ads (7 Days)	1	3	3	4	5
Social Posts*	2	4	6	8	10
Dedicated eBlasts	-	1	2	3	4
YouTube Videos*	-	-	-	1	2
Package Price/Mo	NA	NA	$908	$1,297	$1,686
Package Price/Year	$1,795	$5,188	$9,080	$12,972	$16,864

* Available only with the annual subscription

Why Advertise With Us?

High-Value Audience
Connect with a trusted community of parents and educators.

Targeted Visibility
Benefit from premium placements across our website, social channels, and email blasts.

Flexible Options
Opt for individual A La Carte ads or comprehensive Tiered Packages tailored to your objectives.

Transparent Savings
Enjoy clear, promotional pricing that maximises your advertising budget.

Next Steps

Choose Your Option
Select the package or combination of A La Carte placements that best aligns with your goals.

Customisation
We can tailor any package to meet your unique advertising needs.

Launch & Monitor
Our team supports your campaign from setup through to performance analytics, ensuring your success.

Hess UnAcademy

Let's Elevate Your Brand

partnerships@hessunacademy.com

Join us and tap into a growing network of engaged parents and educators.
Your success is our mission. Let's craft a campaign that resonates and delivers real results.